



Nurturing Responsible Owners in Purpose Driven Business Families

19th EIASM Workshop on Family Firms Management Research

BARCELONA 2024



Sunday, September 29, 2024				
18:15 Cultural Event				
20:00 Welcome Dinner at Sai Mar, Pg. Marítim de la Barceloneta, Ciutat Vella, 08003 Barcelona				
Monday September 30, 2024				
8:30-9:15 Registration Building 1, Foyer				
9:15 a 9:30 Institutional Welcome: Daniel Traça, Director General Esade Business School, Conference Hosts, Massimo Bau & Kajsa Haag & Maria José				
Location Bulding 1: Esade Forum- Auditorium				
9:30 a 10:30 Key Note: Prof. Ruth Aguilera				
Location Bulding 1: Esade Forum- Auditorium				
10:30-11:00 Coffee Break Building 1, Foyer				
11:15 a 12:45				
Track Chair: Massimo Bau	Track Chair: Ruth Aguilera	Track Chair: Marcela Ramirez-Pasillas	Track Chair: Lucas Pinheiro	
TRACK 1: Ownership In Family Business	TRACK 2: Stakeholder and Risk Management	TRACK 3: Family firms CSR and Environmental strategies	Track 4: Innovation, Professionalization And Economics Goals	
Location Building 3- Room 1012	Building 3- Room 1015	Building 3- Room 1016	Building 3- Room 1017	
Paper 1	A Cross-Cultural Analysis Of Ownership Competence In Enterprising Families	Stakeholder Saliene And Responses To Claims: A Family Business Perspective	The Influence Of Ceo Tenure On Family-Owned Enterprises' CSR Engagement	The Mixed Gamble Of Family Firm Innovation During The Covid-19 Pandemic: The Role Of Founder Ceo Entrepreneurial Experience
Authors Ana Gonzalez, Maria José Parada	Benedetti, Carlotta, Evelyn Micelotta, Josip Kotlar, Alfredo De Massis	Basstawy, Yasser, Paola Rovelli, Fabio Zona	Ponomareva, Yuliya, Jihoon Kang, Jaeyoung Cho	
Paper 2	Family Control And Ownership In Symbolic And Substantive Environmental Management: Socioemotional Wealth And Structural Elaboration Perspectives	Reputation At Risk: The Influence Of Stakeholder Mobilization For Family Firms	Place-Attached Family Firms And CSR Orientation: The Mediating Role Of Local Embeddedness	R&D Collaborations With Universities: Pursuit Of Economic And Non-Economic Goals In Family Firms
Authors Joo, Youngbin, Sang-Bum Park	Neckebrouck, Jeroen, Christine Scheef, Marta Elvira	Amato, Stefano, Di Toma Paolo, Kocollari Ulpiana	Posa, Michele, Francesco Debellis, Antonello Garzoni	
Paper 3	Ownership Orchestration: Integrating Individual And Collective Ownership Goals In Family Business Groups	From State To Family Control: Controlling Shareholder And Post-Privatization Performance In China	Environmental Investments And Innovation Strategies In Family SMEs	Transforming Tradition: Characteristics Of Non-Family Ceo For Digital Initiatives In Family Firms
Authors Marita Rautiainen, Sanjay Goel, Maria José Parada	Ren, Zhihao, Cristina Cruz	Sanchez-Bueno, Maria J., Josip Kotlar, Fernando Muñoz-Bullon	Arain, Nazia, Fabio Zona, Paola Rovelli	
12:45-14:00 Lunch Building 3, Jardí MBA				
14:00 a 16:00				
Track Chair: Ana Gonzalez	Track Chair: Tensie Steijvers	Track Chair: Julia Suess-Reyes	Track Chair: Eddy Laveren	
TRACK 5: Purpose & Responsible Ownership	TRACK 6: Institutional Complexity And Family Firms	TRACK 7: Drivers, Barriers and Failure in Family Business	Track 8: Family dynamics and TMT	
Location Building 3- Room 1012	Building 3- Room 1015	Building 3- Room 1016	Building 3- Room 1017	
Paper 1	Responsible Family Ownership Practices By Exploring The Creation Of An Ownership Directive	Integrating Ecological And Family Business Theories: A Comprehensive Framework For Transitioning From Family To External Management	Failures In Family Firms And Enterprising Families: A Literature Review And Agenda For Future Research	Does TMT Matter In The Pursuit Of Innovation? The Role Of Functional Diversity And Open Discussion In Family Firm Innovation Intentions
Authors Simone Mokster	Neusser, Christian, Prof. Maksim Belitski	Korschun, Camille, Giovanna Campopiano, Erik Wetter	Rovelli, Paola, Cristina Bettinelli, Marco Mismetti, Mara Bergamaschi	
Paper 2	Long-Term Purpose-Driven Family Firms: Assessing Configurational Factors Of Foundation Ownership On Corporate Social Responsibility In Foundation-Owned Family Firms	Leading For The Common Good: Institutional Work In Family Business	Selecting Buyers In The Sale Of Private Family Firms: Evidence From Japan	Working For The Family: Blessing Or Curse?
Authors Victoria Resch, Kajsa Haag, Massimo Bau	Pinheiro Saurin, Lucas, Alfred Vernis Domènech, Maria Jose Parada, Lucia Naldi	Kubo, Yuichiro	Verbouw, Jeroen, Luc Renneboog	
Paper 3	Negative Spillover Of Violations: Categorization Based On Family Ownership	Governance in Motion: Institutionalization of Governance Structures and the agents of Change in Family Businesses	Drivers And Barriers To Sustainability In Family Businesses: A Systematic Literature Review. An Extensive Literature Review	Children -In-Law And Organizational Dynamics In Family SME
Authors Ren, Zhihao, Cristina Cruz, Renato Cutolo	Maria José Parada, Leif Melin, Alberto Gimeno	Vola, Paola, Lucrezia Songini, Giorgio Cantino, Camila Wainer Bustamante, Tooleni Gosbert,	Ferrari, Filippo	
Paper 4	Goal Congruence And Governance – Developing Workable Consensus Amid Differing Objectives Among Owners, Family, And Business In Family Business Groups	How Family Firms Evolve Governance To Preserve Ownership Stability: An Institutional Logic Approach	Why family members left family business and start their own venture: cases in Ethiopia	Understanding TMT Influence On Outcomes In Family Firms: A Systematic Literature Review
Authors Ikäheimonen, Tuuli, Sanjay Goel, Marita Rautiainen	Isabelle Mari, Maria Jose Parada	Anley, Yaschilal Shitaye, Karin Hellerstedt, (presented byJoaquin Cestino)	Basstawy, Yasser, Paola Rovelli	
16:00-16:30 Coffee Break Building 1, Garden				
16:30-17:30 Key Note: Prof. Pramodita Sharma Building 1: Esade Forum- Auditorium				
19:30 Bus to Restaurant departing from AC Victorias Suites				
20:00-23:00 Group Dinner. Award Banquet at Circulo Ecuestre				



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Tuesday, October 1, 2024				
9:00-9:30	Registration Building 1, Foyer			
9:30-10:00	Book presentation Building 1: Esade Forum- Auditorium			
Location				
De 10:00 a 11:00	Key Note: Dr. Giovanna Campopiano			
Location	Building 1: Esade Forum- Auditorium			
11:00-11:30	Coffee Break Building 1, Foyer			
De 11:30 a 13:00	Track Chair: Alex Dawson	Track Chair: Ruth Aguilera	Track Chair: Cristina Alvarado	Track Chair: Jeroen Neckebrouck
	TRACK 9: The Family, and Family Legacy in Family Firms	TRACK 10: Purpose-Driven Organizations	TRACK 11: Diversity and Gender in Family Firms	TRACK 12: Entrepreneurship, and entrepreneurial ecosystems in family firms
Location	Building 3- Room 1012	Building 3- Room 1015	Building 3- Room 1016	Building 3- Room 1017
Paper 1	Does Family Legacy Influence Family Firms' Mergers And Acquisitions Activity?	The Importance Of Purpose In Family Firms: A Purpose Statement Analysis	Job Cuts In Family Firms: Gender Diversity Among Their Leaders	Unpacking The Role Of Context: Understanding Ambidextrous Orientation in Family Firms
Authors	Ana Gonzalez, Yeny Rodriguez, Maria José Parada	Benedetti, Carlotta, Georg Josef Mayer, Christine Wowerath	Jessenia Davila, Luis Gomez-Mejia, Fernando Muñoz-Bullón, Maria J. Sanchez Bueno	Barroso Martínez, Ascensión, Cristina Barriuso, Ramon Sanguino, Isabel C. Botero
Paper 2	Maintaining The Family's Social Legacy Over Generations: The Influence Of Primary Socialization On Family Business Owners	Purpose-Driven Strategies And Sustainable Performance In Family Firms: A Configurational Approach	The Impact Of Female Leadership In Family And Non-Family Firms' Failure	Beyond The Necessity-Opportunity Dichotomy In Family Entrepreneurship: Enterprising Families In Ethiopia
Authors	Rosemarie Steenbeek, J.P.C (Coen) Rigtering, N.S. (Niels) Bosma, J.M.C. (Judith) Van Helvert-Beugels	Buratti, Andrea, Giovanna Campopiano	Hayrapetyan, Ani, Alexandra Simon, Pilar Marques, Angels Xabadia	Tessema, Demeke Afework, Olof Brunninge, Joaquin Cestino Castilla And Lakew Alemu
Paper 3	The Business Family In Family Science: A Systematic Review And Opportunities For Building Bridges To Family Business Research	Assessing The Role Of Purpose-Driven Management In Enhancing Post-Merger Integration Performance: Insights From Japan	Toward A Model Of Role Settling After Transition: An Ethnography Of A Family Business	Shared Purpose? The Family Business As A Sustainable Systemic 'Irritor' In The Sustainable Entrepreneurial Ecosystem
Authors	Suess-Reyes, Julia, Alexander Kessler, Reinhard Prügl	Tao, Xin	Mismetti, Marco, Eliana Crosina, Alfredo De massis	Karel Deneckere, Marcela Ramirez-Pasillas, Bart Henssen, And Carla Goncalves Machado
13:00-14:00	Lunch Building 3, Sala Polivalente			
De 14:00 a 16:00	Track Chair: Kajsa Haag	Track Chair: Pilar Marqués	Track Chair: Joaquin Cestino	
	TRACK 13: Managing Through Transitions	TRACK 14: Resilience In Family Firms	TRACK 15: Regional Development and Farming Business Families	
Location	Building 3- Room 1012	Building 3- Room 1015	Building 3- Room 1016	
Paper 1	Sustainable Transition In Family Firms: Developing Shared Mental Models	Family Business Leader's Narratives To Navigate In Turbulent Waters	Multidimensional Goals Of Finnish Family Farmers According To Farm Characteristics: Importance-Success Analysis	
Authors	Oers, Bram, Bram Oers, Olga Stangej, Bart Henssen	Alvarado, Cristina, Maria Jose Parada, Alexandra Dawson	Yigit, Furkan, Leena Rantamäki-Lahtinen	
Paper 2	Family Business Succession Caught Between Transgenerational Continuation And Firm Performance	Family Business Resilience And Succession Planning: Multiple Case Studies From Dynamic Managerial Capabilities Perspective	Agrifood Co-Operatives: A Family Of Farming Families	
Authors	Pahnke, André, Rosemarie Kay, Susanne Schleppehorst	Gerulaitiene, Neringa, Shyh-Jer Chen, Chiung-Wen Tsao, Tuan-Duong Nguyen, Ilona Baumane-Vitolina, Monika Petraite, Kristine Berzina-Cunskas, Jelena Luca	Plana, Manel, Yolanda Montegut, Rosa Florensa	
Paper 3	Family Firm Growth: Exploring The Family Ceo Career Horizon Problem And The Impact Of Succession Intentions And Retirement Plans	Crisis-Proof DNA: In depth Analysis of Key Attributes and Behaviors of Resilient Family-Owned Enterprises	Transformational Place Leadership By Family Firms: Collaboration, Trust, And Regional Development	
Authors	Umans, Ine, Tensie Steijvers, Eddy Laveren	Wolff, Eda, Dr. Jolien Huybrechts , Dr. Yannick Bammens , Dr. Paul Huenermund	Bloemen-Bekx, Mira, Maria Jose Parada, Sierdjan Koster	
Paper 4	Is Quality In The Eye of the Family? A Study of Quality Management in Spanish Family Firms			
Authors	Pont, Aina, Alexandra Simon, Andrea Bikfalvi, Pilar Marques			
16:00-16:30	Coffee Break Building 3, Terrasse			
16:30-17:30	Closing Building 3: Sala Polivalente			
17:30-18:30	Farewell Drink Sala Polivalente			
20:00	Optional Dinner Location to be decided			